



KERRIE DORMAN

"My mission is to inspire people from all walks of commercial life, through the power of professional business mentoring and the role it plays in modern day business."



BACKGROUND

As founder of the Association of Business Mentors and voted 2019 'People's mentoring champion' at the National Mentoring Awards, Kerrie is one of the UK's leading female professionals in business mentoring and coaching.

Since 2006 Kerrie has been operating in the coaching and mentoring world. Her professional business mentoring programmes are bespoke to each business. Kerrie's professional mentoring provides a fresh and critical eye to all parts of a business, with her solutions helping to achieve positive changes that allow businesses to make the best decisions for their future. From providing solutions to introducing managerial entrepreneurial spirit, to shedding frustrations and achieving political harmony, Kerrie listens carefully to her clients to get to the heart of what they need to do to make the best decisions for their business at the time.

Kerrie's own businesses include sectors from leisure, beauty, hospitality and retail, to recruitment and membership associations.

Now, as well as managing mentoring schemes with her team, Kerrie trains professional business mentors and speaks at events across the UK to promote the powerful and influential role that professional business mentoring has on the UK business community.

HEAD MENTOR

Kerrie's company Sinclair Dorman has a remit to create productive, happy working environments where employees can achieve their maximum potential via internal mentoring schemes.

These initiatives assist companies to capitalise on internal people as mentors to retain staff and improve performance using traditional and modern methods of mentoring including reverse and executive mentoring.

TRAINER

Practical training workshops (online and in person) with accreditation options have been sculpted over the last six years in answer to demand from mentors operating in a corporate, SME and volunteer space.

Further details and booking links can be found on the website

FEEDBACK

'Thank you for being such a fantastic speaker at our conference 'Business Support – What Works?'. We have already received a huge amount of positive feedback about the conference, with the quality of speakers rating consistently as one of the best things about it. Your speech was interesting, informative and clearly thought provoking as demonstrated by how engaged the audience was. It was the perfect way to round off the day, leaving everyone feeling inspired.'

- Amelia Armitage - Banksearch

'The feedback was incredibly positive, you are a fantastic speaker and trainer and we are just really privileged to have you on board!'

- Maria Jose Amich. Women Win Win LISBON

'I could have listened to you for another hour!'

- Bev James MD The Coaching Academy

'Kerrie is an enthusiastic and engaging speaker who brings heartfelt clarity to the rewarding role of mentoring'

- Malcolm Durham

GUEST & SPEAKING FEATURES

2019

- Opening the 2019 Association of Business Mentors Conference - London
- Keynote Woman Win Win Lisbon Portugal May 2019
The importance of Business Mentoring to foster Business skills and results
- Presenter International University GLOBAL COACHING Russia – Online Conference May 2019
'What it takes to be an effective Mentor'

2018

- Presenter Coventry and Warwickshire Business Festival November 2018
- Panellist Everywoman in Risk Forum sponsored & hosted by Deutsche bank – Theme Reverse mentoring

2017

- Keynote at the launch of the Mentoring Initiative at The National Liberal Club Whitehall 2017
- Radio Five Live Female Entrepreneur Feature with Nicky Campbell
- Guest Speaker at Country Living Fair

2016

- Panelist London Business Show
- Judge and presenter London Business Awards

2015

- Guest Speaker Pram in the Hall at the British Library

2014

- Guest Speaker at Stylist Magazine Small Business Event
- Presenter at Athena Network Richmond

CLIENTS I HAVE WORKED WITH



KERRIE'S ACHIEVEMENTS

- Winner of The Peoples Mentoring Champion at The National Mentoring Awards 2019
- Co-Founder of the Professional Coach Mentor Assessment Centre with Professor David Clutterbuck and Gaby Marcon Clarke 2018
- Founder of the Association of Business Mentors (ABM) – the only body representing professional business mentors.
- Fellow of International Authority of Professional Coaches & Mentors 2017
- Judge South London Business and The London Business Awards—2012-2016
- Accredited Partner - Strategy On A Page
- Author of the Entrepreneur section for the 'Ultra Academy'
- Won and managed the national mentoring contract on behalf of the ABM for Innovate UK
- Voluntary mentor to young offenders - The Reasons Why project

TESTIMONIAL

'With Kerrie as my business mentor, I have extensively changed my leadership approach. Kerrie has had a positive impact on my business, initially through the Growth Accelerator programme, and then as personal business mentor. Over the past 18 months, we have completely changed the structure of our management team, and achieved a real clarity around our roles and responsibilities. Kerrie has real business insight and her own commercial experience enables her to provide clear and actionable guidelines.'

Working with her has resulted in me becoming a much wiser more confident business owner, knowing the challenges that lie ahead, but importantly giving me the tools to tackle these in a more proactive and positive way.'

- Monique Drummond, Relish Research, London



Contact:

and see the website at

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